

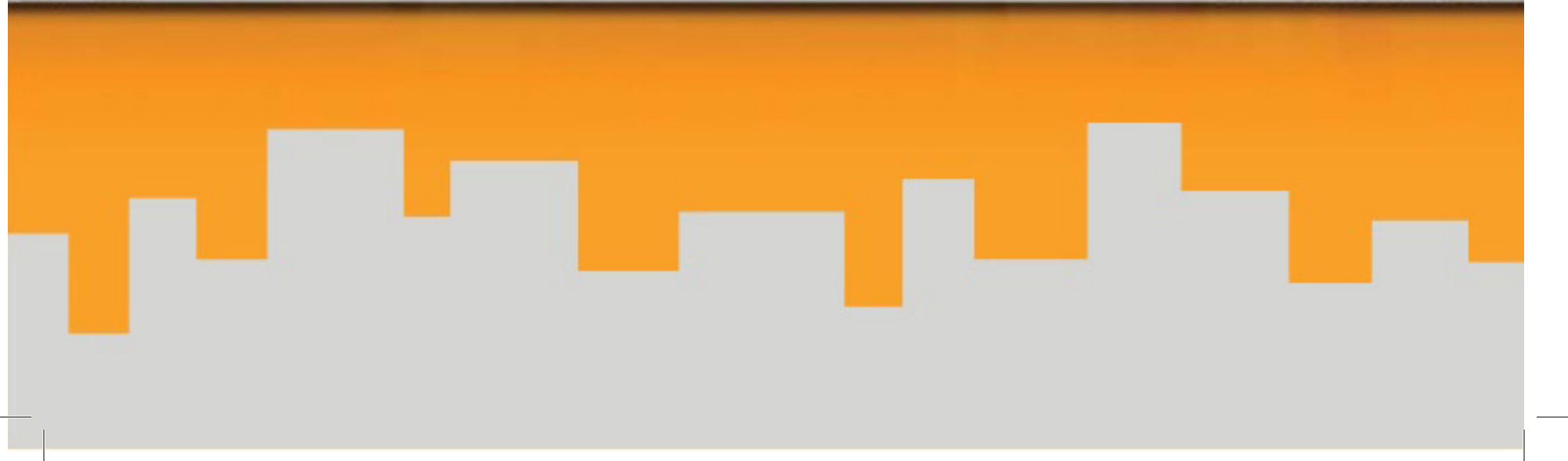


**TATA TISCON**

**5000**



**TATA TISCON 5000**



# Tata Tiscon

## Building a Strong Bond

Launched in 2000, Tata Tiscon is the first Thermo Mechanically Treated (TMT) rebar in the country. Today it has achieved to be the best in industry by being the only rebar in India

**E**very Tiscon rebar is made from pure steel, with the most advanced TMT technology from Tempcore, Belgium empowered with the latest technology supplied by Morgan, USA. It is available for both residential and project applications and sells through an established network of nearly 4000 dealers across India.

Tata Tiscon has also introduced readymade stirrups or rings under brand Tiscon Superlinks. Available in most commonly used sizes, like 7"x7", 7"x9" and so on, Superlinks ensure the safety of your home through 1350 locking mechanism and hold the main reinforcement bars together in an RCC structure.

The standards followed during the manufacturing of Tiscon Superlinks meet all the Indian government norms like: - IS 456, IS 2502, SP-34, IS 13920 (Indian Ductile Details Code). Stirrups can be of various shapes depending on the design and shape of the load bearing member e.g. Circular, polygonal, a U-stirrup or a crosstie. However the most commonly used shape in normal construction is a rectangular or a square one.

In order to make the process of home building easier and joyful, Tata Tiscon has also introduced design support solution under BuildWISE©, in addition to the Site Supervision Services that provides technical advice and expertise that consumers require in building their dream home.

Tiscon Readybuild is another rebar downstream service under Tata Tiscon that presently offers Cut & Bend service aimed at providing customised rebars needed at the construction sites.

For millennia people have believed

that the element that gives a structure its strength is cement. This is partly true. The greater part of the answer is rebars – the twisted lengths of metal that stick out from rising buildings. In this near 18 million tonne market, India's best-known rebar brand is TATA TISCON. The rebar brand from Tata Steel is the prominent ISP controlling largest pie of the market. The brand sells through an established network of nearly 4000 dealers across India.

As a leader in this space, TATA TISCON offers a wide range of rebars. Its Super Ductile (SD) rebars for instance, are specially designed for construction in seismic prone zones. Likewise, TATA TISCON 500 grade was developed for heavy-duty structures. These rebars provide superior strength even as they reduce the quantum of steel required. The Fe 500 D grade of steel ensures minimum sulphur and phosphorous content leading to fewer harmful impurities in the steel. Similarly, TATA TISCON corrosion resistance steel (CRS) is made to a unique chemistry - which helps resist corrosion and is particularly useful in coastal areas, or where groundwater is brackish and areas where toxic gas emissions seriously impact the environment.

TATA TISCON operates in a market segment in which people pour in their life's earnings and value its result above everything else. That one act fills us with a sense of huge and abiding responsibility. We, therefore, work obsessively to ensure that the trust reposed is never compromised.



## CERTITUDES

As a leader in rebar category, TATA Tiscon offers a wide range of rebars -

- Tata Tiscon 500D rebars which offers upto 17% savings over other TMT rebars which are generally of 415 Grade
- Tata Tiscon SD rebars for construction in high seismic zones to make structures earthquake resistant

## BEACON OF TOMORROW

- Faster completion of job with receipt of material in 'sets'
- On-time delivery
- Minimal wastage
- Superior quality in all terms (steel, angles, bends)
- Lower inventory
- Easier procurement process for customers
- Savings on labour cost
- No need for wastage disposal