



TL Cosmos Group has had a memorable journey where it has stood by its principles and core values in the process of benefiting its consumer.

## **INSTANT RISE TO ZENITH**

The firm began with the textile industry and gained immediate attention of the consumers in the market because of is product's quality. The company later went on to enter the consumer electronics market and became one of the first companies in the region to do so. Since then ITL has consolidated its peak position in consumer electronic and IT products.

Today the company has involved itself in every basic consumer commodity from kitchen appliances to office stationery and personal grooming products. The company today has an outstanding network of over 500 authorized dealer outlets and Cosmos showrooms. Cosmos has also built a huge storage facility. To meet the demand of its customers. utilizes an enormous warehouse spanning an area of well over 100,000 sq. ft.

## **MAKING A BETTER WORLD**

The chairman of the ITL Group says that the company might have evolved and the world might have changed for good but there is one tradition at ITL that remains the same: Quality Service and Commitment to Society.

Underthevisionary leadership of its leaders the group aspires to become a global leader in all chosen field with a reputation for performance, customer care and service transparency.

ITL has emerged and evolved since the years and achieved several milestones. The first departmental store of the brand was opened in Dubai under the name of Cosmos. Today ITL has stretched itself across various countries like India, Oman and UAE.

ITL's prestigious consumer products brands like Remington, SHARP, Samsonite, Max and many more let the consumers chose from a wide range of products under one roof. The greatest milestone that the brand has come across is that it became the first company in Dubai to receive a decree of incorporation from the Ruler of Dubai late His Highness Sheikh Rashid bin Saeed Al Maktoum in the year 1958.

## PROVIDING SATISFACTION THROUGH QUALITY

ITL is known for its consumer centric approach and quality service and is regarded for adhering to a strong code of corporate governance and corporate social responsibility, and work towards the welfare of all communities.

ITL Cosmos Group was honoured with GCC Best Employer Brand Award 2016. Dubai's first incorporated company – ITL Cosmos Group unfolds the glorious saga of its 60 year journey in the UAE.



## ITL Cosmos Group

A COSMOS OF POTENTIAL AND OPPORTUNITY

Founded in the year 1953 in Dubai, ITL Cosmos has built itself from the scratch. Today, ITL is one of the leading brands dealing in IT, telecommunication, consumer electronics and others and has served the people for more than six decades and is keen to keep growing till its products reach every household

